

Proposal for the Large Infrastructure Project (LIP) in Interreg 2021-2027 SEFR Programme
Submission deadline for the Managing Authority by **21st September 2021.**

Submission to email: official@serfcbc.fi

<p>Preliminary Name of the Project (and acronym): The construction of a modern passenger terminal (landing stage) on the Lieutenant Schmidt embankment intended for supporting sustainable cruise tourism between St. Petersburg and Savonlinna through the Saimaa canal (Sa-to-Sa)</p>	<p>Action location [country, region]: Russia, St. Petersburg Russia, Leningrad Region Finland, South Savo</p>
<p>Abstract [max. 1000 words]</p> <p>Chapter 1. The key aim of the project:</p> <p>Recently, St. Petersburg, the Leningrad region and Finnish cities Savonlinna, Imatra, Lappeenranta and Mikkeli have been forming initiatives to create a tourist corridor St. Petersburg - Saimaa. The initiatives increase tourist attractiveness of the regions and make prerequisites for creating tourism products. Existing transport facilities in the target regions make the land transport (cars and buses) the most available but not too environmentally friendly option for international tourists travelling both ways.</p> <p>In the target regions there are significant natural and cultural sites, but are not used enough to unite and synergize the tourism potential of St. Petersburg and Savonlinna. The waterway from St. Petersburg to Savonlinna passes through Vyborg, the Saimaa Canal and Saimaa Lake. A full-fledged sightseeing of historical sights and natural monuments is largely possible only from the water, which requires an appropriate approach to the choice of a vessel and the creation of port infrastructure to service the route based on the principles of sustainable development.</p> <p>There is a need in the tourism market to create a cruise route St. Petersburg-Vyborg-Saimaa Canal-Savonlinna, revealing the potential for the development of sustainable use of sea and inland water spaces in the border areas of South-Eastern Finland, Leningrad Region, St. Petersburg and popularization of lake systems in Russia and Finland. The development of such a route contributes to cultural and educational enlightenment, the interpenetration of historically related cultures of the peoples of Russia and Finland, as well as the development of economic ties between target regions, raising awareness about the ecosystems of the region and increasing personal environmental responsibility.</p> <p>In order to connect St. Petersburg and Savonlinna by waterway and provide full access to the cultural and natural attractions of the border regions, it is necessary to build a modern passenger terminal (landing stage) in the historical center of St. Petersburg as an entry point for a tourist flow on the route St. Petersburg-Vyborg-Saimaa Canal - Savonlinna.</p> <p>The project will invest in the construction of an environmentally friendly electrically powered passenger landing stage designed to receive sea-river cruise ships and small vessels (yachts) in a dedicated marina. The landing stage will meet modern requirements for comfortable and safe passenger service, including tourists with limited mobility, and will be equipped in accordance with the needs of shipowners, meeting modern environmental and safety requirements.</p> <p>Project goals:</p> <ul style="list-style-type: none"> • Renovation of the historic port environment on the Lieutenant Schmidt embankment on Vasilevsky Island in St. Petersburg (construction of an environmentally friendly and human-friendly infrastructure equipped with waste collection systems that exclude waste from entering the water area of the Neva River and the Gulf of Finland) to organize a modern "smart" cruise and yacht tourism; 	

- Creation of a new tourism route with the use of the most environmentally friendly modes of transport in the framework of intermodal tourism-related transportation at the national, regional and local level;
- Organization of the entry point for the tourist flow of passengers for cruise route St. Petersburg-Vyborg-Saimaa canal-Savonlinna;
- Development of closer interaction between the authorities of Russia and Finland, including the coordination of cross-sectoral cooperation to promote cruise travel as an alternative to classic types of tourism, fostering new opportunities for private companies in the tourism market and promoting a strategy to improve the convenience and equal access to transport mobility of sea and inland waters in border areas.

Chapter 2. Cross-border impact:

- Connection by a joint route St. Petersburg-Vyborg-Saimaa Canal-Savonlinna;
- Creation of conditions for attracting, receiving and serving tourists;
- Development of the cruise market in southeastern Finland and northwest Russia to popularize the lake regions of Russia and Finland, including incentives for the implementation of low-carbon and environmentally friendly solutions;
- Increasing the options (routes) for crossing the Russia-Finland border using environmentally friendly modes of transport (water transport with LNG and high-speed rail), which contributes to the distribution of the load on border checkpoints and increases cross-border mobility;
- Development of economic ties between border regions.

Chapter 3. The key activities:

- Tender procedures for the construction of a landing stage (St. Petersburg);
- Construction of a landing stage, its equipping with modern infrastructure, friendly to people and nature;
- Determination of the terms of cooperation in order to support and develop stable cruise tourism on the route St. Petersburg-Vyborg-Saimaa canal-Savonlinna with regional partners (Savonlinna, St. Petersburg, Vyborg);
- The work of the commission for the acceptance of a new landing stage, commissioning (St. Petersburg).

Chapter 4. Expected sustainable and tangible results:

- Built a new landing stage and a yacht marina with a capacity of 40 thousand passengers per year;
- Meeting the growing demand from the Republic of Finland for passenger services associated with visiting St. Petersburg for tourist purposes within 72 hours without a visa / 8 days by electronic visa, and tourists from Russian Federation for passenger services associated with visiting Saimaa Canal and Savonlinna;
- Coverage of consumers of the new tourist route with excursion programs focused on environmental education and raising awareness about the ecosystems of the border region, their functioning, ways of protection from anthropogenic impact;
- Reducing the carbon footprint in the provision of tourist services in the border regions of the Russian Federation and Finland through the use of intermodal transportations using LNG water transport and high-speed rail transport with high carrying capacity;
- Further development and modernization of port infrastructure in the river and lake systems of South Savo and the Leningrad region using modern "smart" environmentally friendly solutions to reduce the industry's carbon footprint and untreated waste disposal;
- The improving the conditions for the sustainable use of sea and inland water spaces, taking into account the Transport Strategy of the Russian Federation for the period up to 2030, the



<p>Strategy for the socio-economic development of St. Petersburg for the period up to 2035, the Strategy for the development of tourism in the Russian Federation for the period up to 2035, the EU Strategy for the region The Baltic Sea;</p> <ul style="list-style-type: none"> Contributing to the development of the shipbuilding industry in Russia and Finland for the construction of a series of river-sea class vessels and personal use vessels (yachts). <p>The project will be based on the results of 3 the CBC projects implemented in the Programme period 2014 – 2020: KS1437 Multipass Port, KS1447 Kotka Pax and KS 11044 ViP&Ko</p>	
<p>Relevant Policy Objective and its Specific Objective [X] (only <i>one</i> objective for both objectives)</p> <p><u>PO3 More connected Europe</u> [X]: (viii) Developing and enhancing sustainable, climate resilient, intelligent and intermodal national, regional and local mobility, including improved access to TEN-T and cross-border mobility [X].</p>	
<p>Name of the Lead Partner: “Passenger Port of Saint Petersburg “Marine Façade” Public Limited Company (“PP of SPb MF” PLC) St. Petersburg, Russia</p>	<p>Contact [name, postal address, and e-mail]: Andrei Petrov, deputy Director of Development “PP of SPb MF” PLC Kruzenstern Avenue, 18, off. 37-H, bld.4, 199226, St. Petersburg, Russia e-mail: petrov@portspb.ru</p>
<p>Names of the Partners: Partner 1: Savonlinnan kaupungin hallinnon (Savonlinna, Finland)</p>	<p>Contact of each Partner [name and e-mail]: Juha Turtiainen, business services manager, Savonlinna Business Service e-mail: juha.turtiainen@savonlinna.fi</p>
<p>Total Preliminary Budget of the Project [€]: 6 millions € (5 millions € - grant share and 1 million € - co-financing share)</p> <p>Preliminary Budget of each Partner [€]: Lead Partner: _____ € (_____ € - grant share and 1 000 000 € - co-financing share)</p> <p>Partner 1: _____ € (_____ € - grant share and 0 € co-financing share)</p>	<p>Preliminary duration of the project [months]: 36 months (3 years)</p>